

Art Brief

Call for expression of interest for design collaboration and purchase of editioned / existing work(s) of art

Temple Cross, Finzels Reach, Bristol



Client: Finzels Reach Ltd.
Art Consultant: Ginkgo Projects Ltd.
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FINZELS REACH - TEMPLE CROSS

Introduction

Finzels Reach Ltd is redeveloping a major waterfront site in central Bristol into a mixed use development comprising of residential, office and retail space, as well as new public realm and a landmark new bridge across the Floating Harbour to Castle Park.

Finzels Reach is a large and complex regeneration scheme located within the city centre on the site of the previous Bristol Brewery and Finzel's sugar refinery. The development will provide a new vibrant, 24 hour mixed-use urban quarter, combining the city's aspiration for small and medium size residential accommodation, employment space and leisure space.

The art programme for Finzels Reach comprises a number of projects including temporary and permanent commissions for several areas within the site and is being developed and curated by Ginkgo Projects Ltd. The creative projects developed so far include a legibility project comprising the design of signage and furniture by OSA and Studio Myerscough, and a research-based film/audio work by Jennie Savage aimed at capturing the site's past and present. Research material from the existing projects will be made available to the selected artist, to help inform the Temple Cross installation.

Finzels Reach Ltd intend to purchase an existing or editioned work of art and to work with the artist to integrate this work into the detailed design of Temple Cross through a collaboration with the appointed landscape architects Capita Lovejoy. Structural engineers Clark Bond will be able to give advice on loading issues. It is expected that the use of water will be integral to the design of Temple Cross.



Background

Temple Cross Context:

Temple Cross is sited within the centre of the Finzels Reach development. In the past the area has been the site of the Finzels sugar refinery, as well as Bristol Brewery. Many of the facades of the old industrial buildings are being retained along the waterfront, and the development plan retains historic routes through the area.

The redevelopment of Temple Cross will introduce high quality public realm into the heart of the city centre. The approximate size of Temple Cross is 18 x 21 metres, including access for emergency vehicles. Temple Cross will be the most visible point within the scheme from the surrounding streets, with views along Bath Street, Old Temple Street, East Tucker Street and Hawkins Lane.

Finzels Reach Context:

Finzels Reach will be of a high physical quality, incorporating a design and palette of materials that reflect the immediate locality's aesthetic and historic vernacular. The size, scale, height, use of materials and detailed design of new buildings will reflect the site's industrial past and the grander elements of the Generator Building – a focal building within the site.

An outline of development elements include:

- Creation of a new urban quarter
- Mixed, 24 hour use bringing back underused/vacant land into use.
- Bringing life and vitality to an area that has been closed to public view for centuries.
- Provision of new employment opportunities.
- Extension of pedestrian and cycle permeability through a hierarchy of public and semi public spaces and routes.

Design and layout

- Creation of a compact, high-density urban development with a horizontal and vertical mix of uses.
- Layout is strongly based on pedestrian and cycle routes, through the retention of evident historic routes.
- Retention of memories of routes through the site and haulingways etc.
- Retention and promotion of the key architectural character of the area notably the sheer rise of buildings from the water's edge.
- Retention of all listed buildings and buildings that make a positive contribution to the conservation character of the area.
- Development of buildings of permanence, flexibility and future adaptability
- Creation of a new public square (Temple Cross)



The Finzels Reach area is shown south of the Avon on this map from 1250



Project Aims

The project offers an opportunity for an artist (or artists) to have one or more of their artworks sited within Temple Cross and to collaborate with the project landscape architects so as to enable this work to be successfully integrated in the scheme.

The area functions as a crossing point, a resting point and the key space within Finzels Reach. The area will be predominantly hard surfaced and have water designed into the space to work with the work of art(s). Space is limited and the requirements for vehicular access and services are demanding.

With the micro brewery sited to the north it is likely that the area will include outdoor tables and seating at its periphery. It may be that the artwork is integrated with the water feature or itself contains water, but the water element and the artwork should in any case work harmoniously together in the space. There is a pump room for the soft landscape irrigation which can be augmented to service the water feature. The artist(s) will need to consult and collaborate with the client and landscape architects to fully understand the development and the opportunities and constraints it offers.

The key project aims are to:

- provide a central focus for the Temple Cross area of Finzels Reach, creating a new destination public space. The project demands work that is engaging so as to form a pivotal presence within this new square.
- draw people into the Finzels Reach site
- develop the overall designs for the Temple Cross area through close working with the landscape architect
- be of a scale that helps form the character of the Temple Cross space as the central hub of Finzels Reach: a dynamic, interactive, social and vibrant area.
- provide a sense of focus and identity for the space especially reflecting the mixed use and energy that will form the heart of Finzels Reach.

The work of art may be:

- singular or several works to form a whole
- part of existing collection or series
- an editioned work.

The work selected will:

- be innovative, contemporary and have an engaging presence
- be durable and if existing, be in 'as new' condition
- be built to last 30 years with minimal maintenance.

The preference at this stage is for a work to be purchased, however it may be possible for a new work to be commissioned dependent on the success of the design development process.



Temple Cross site looking east to west



Aerial view of Temple Cross site



View north to south looking across Temple Cross site towards Bridgewater House



View west to east looking across Temple Cross site to Generator building (on right)



View south to north looking across Temple Cross site towards microbrewery (pitched roof)



View east to west looking across Temple Cross site



Project development stages

It is anticipated that the work of art will be purchased directly from the artist(s) and that a direct working relationship will be developed between the project team and artist. (not through a gallery/agent). This will include site visits and working with the project team and client based in London and Bristol.

Work stages are as follows:

1. Expressions of interest

Artists to register interest with Ginkgo Projects as set out on the following page.

2. Selection

A client led selection panel will shortlist works/artists and interviews will be held during May/June in London. It is possible that studio visits will be held to view existing work following the interview. The successful artist(s) will be contracted to undertake Stage 1, and on approval of Stage 1 will progress to Stage 2 as set out below.

3. Stage 1: Design collaboration

Design collaboration with project team (London and Bristol) will take place during the summer of 2011 with the completion of this stage by the end of September 2011.

It is expected that 15 days of artist's time will be allowed for during this stage.

The output from the design collaboration phase will be:

- Research material showing idea formation
- Scheme designs showing the proposed artwork(s) within the Temple Cross context. (Technical drawings undertaken by project landscape architect.)
- A detailed budget and delivery programme
- A method statement indicating how the work(s) will be installed
- Imagery indicating how the work will look when installed.

It is expected that the artist will produce any research, working drawings and designs in a format that is suitable for presentation. The exact format can be agreed with the project manager prior to the meetings.

Should it be decided that a work be modified, or newly commissioned then a separate/combined design fee and expenses will be agreed based on a number of days work and a daily fee of £350 per day ex. vat. Total artist/designer/works fees for the project will not exceed 20% of the project value.

4. Stage 2: Implementation

Dependent on the design collaboration the work will be procured through a purchase agreement or commissioning contract so that the work is finally installed and completed by December 2012.

Contracts and payments

It is expected that the total allowance for the work of art below will be paid in stages at agreed approval points.

Project allowance including all fees, expenses, materials and installation costs: £150,000 - 190,000 ex. vat

There is an additional but modest implementation budget for the landscaping and water element, to be expended by the client.

This payment will be made in the following stages (all ex. vat):

Stage 1: up to 15 days' work @ £350 per day £5250
expenses capped at £2000

Stage 2: Purchase of work / commission up to £182,750

The cost allocation is for guidance only and it will be expected that those applying will state a guide price within their expressions of interest. If work is commissioned then the above guide will apply.

Invoices will be paid in arrears following the agreed approval points to be outlined in the contract. Invoices should be addressed to the client Finzels Reach Ltd, but sent via the project manager at Ginkgo Projects.

Copyright

The copyright of the art work will be held in favour of the artist. Ownership of all submitted research, design material, models and the final work will be held in ownership of the client.

How to Apply

If you are interested in applying for this project, please send by email:

- A recent copy of your artist's statement and CV
- Up to 10 images of your recent work
- Up to 5 images of any completed work or editions proposed for siting at the Temple Cross site
- A statement outlining how you would approach the project and ambitions for the integration of your work.

- Purchase price of existing work/editions, with any exclusions. If you are represented then details of gallery/agent commission charges should be submitted.
- Confirmation that you are available during July/August to undertake design collaboration work and that any work purchased will be available for installation by December 2012.

Expressions of interest should be sent to suzanne@ginkgoprojects.co.uk by **5pm on 4th May 2011**.

Your expression of interest will be acknowledged within two days of receipt. If you do not receive an acknowledgement, it is the artist's responsibility to contact the project manager to confirm receipt of the expression of interest.

Interviews will be held on a date to be confirmed in June 2011.

If you have any further questions please contact Suzanne Heath or Tom Littlewood on 01934 733 406 or email suzanne@ginkgoprojects.co.uk

Contacts

The key contact will be the art project manager at Ginkgo Projects.

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